

Message Text

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PAGE 01 BOGOTA 06413 081358Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 ICA-20 /043 W
-----065889 090539Z /12

R 072113Z JUL 78
FM AMEMBASSY BOGOTA
TO SECSTATE WASHDC 8888
USDOC WASHDC
INFO AMCONSUL BARRANQUILLA
AMCONSUL CALI
AMCONSUL MEDELLIN

UNCLAS BOGOTA 6413

E.O. 11652: N/A
TAGS: BEXP, CO
SUBJ: TRADE PROMOTION: CCP THIRD QUARTER REVIEW FY 78

REF: A. BOGOTA 3400; B. STATE 042393

1. MISSION COMPLETED ALL MAJOR PROGRAMMED ACTIVITIES DURING THE THIRD QUARTER WITH EXCEPTION OF ONE PLANNED VISIT TO MINING REGIONS. NON-PROGRAMMED EVENTS AND ACTIVITIES WERE EXTENSIVE. BY END OF QUARTER, CAMPAIGN NUMBER 1, XII INTERNATIONAL FAIR, WAS CHIEF FOCUS OF ACTIVITY.

2. PRINCIPAL NON-PROGRAMMED ACTIVITIES WERE:

A. POST SPENT APPROXIMATELY 20 MAN-DAYS IN SUCCESSFUL RENEGOTIATION OF BILATERAL TEXTILE TREATY. MISSION HOSTED THREE PERSON DELEGATION FROM WASHINGTON, ECON COUNSELOR HELD LARGE RECEPTION AND CLERICAL STAFF SPENT SEVERAL PERSON: DAYS IN TRANSLATION AND PREPARATION OF DOCUMENTS TO BE SIGNED.
B. COMMATT SERVED AS MEMBER OF FIVE-MAN UNCTAD TEAM TO EXPLAIN US GSP IN PERU AND COLOMBIA. SCHEDULE INCLUDED BILATERAL DISCUSSION IN LIMA WITH ANDEAN GROUP SECRETARIAT (APRIL 2-5) AND SEMINARS IN CALI, MEDELLIN, AND BARRANQUILLA (APRIL 6, 10 AND 13). TOTAL: TEN MAN-DAYS.

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C. POSTS (CALI & BOGOTA) HOSTED ALABAMA/MISSISSIPPI IOGA TRADE MISSION BETWEEN MAY 29 AND JUNE 1. ONE YEAR SALES ESTIMATED AT 2.2 MILLION DOLLARS. MISSION MEMBERS EXPRESSED SATISFACTION WITH ARRANGEMENTS. MAN DAYS : 35.
D. MISSION HELD CATALOG/VTR SHOW ON MACHINE TOOLS WITH PRESENCE OF DIRECTOR OF INTERNATIONAL MARKETING OF U.S. MACHINE TOOL ASSOCIATION. SHOW VISITED BY ALMOST 200 PERSONS AND

NINETEEN FIRMS RECEIVED OVER 250 REQUESTS FOR FURTHER INFORMATION.
POST PLANNING TO HOLD SHOW IN CONSULAR DISTRICTS DURING
FOURTH QUARTER. USIS PARTICIPATION KEY FACTOR
IN SUCCESS OF (C) AND (D). MAN-DAYS : 30.

E. ECON/COMMERCIAL SECTION ARRANGED AND HOSTED VISIT DURING
LATE MAY OF TWO APPROPRIATIONS COMMITTEE STAFFERS
STUDYING ACTIVITIES OF IDB AND IBRD IN COLOMBIA. COMMATT
ACCOMPANIED STAFFERS ON TWO-DAY TRIP TO CHIVOR DAM AND
TO DOZEN MEETING IN BOGOTA AND HOSTED RECEPTION. MAN-DAYS
FOR ONCE POSTPONED TRIP (WHICH REQUIRED DOUBLED PREPARATIO)
TOTALLED TEN.

F. FOUR-MAN DELEGATION FROM EXPORT-IMPORT BANK VISITED BOGOTA,
BARRANQUILLA AND MEDELLIN FOR ONE WEEK IN EARLY MAY. ECON/COMM
SECTION ARRANGED AND ACCOMPANIED GROUP ON MORE THAN THIRTY
MEETING. TWELVE MAN-DAYS.

G. COMMATT ACCOMPANIED AMBASSADOR ON OFFICIAL THREE-DAY
FAMILIARIZATION TRIP TO BARRANQUILLA CONSULAR DISTRICT.
ECON SECTION WROTE MAJOR ECONOMIC POLICY SPEECH FOR DELIVERY
BY AMBASSADOR. FIVE MAN-DAYS.

H. ECON COUNSELOR MADE TRIP TO CALI, TO DELIVER SPEECH
ON MTN, AND TO CITIES SERVICE PETROLEUM FIELDS IN SANTANDER.
THREE MAN-DAYS.

I. COMMATT AND TWO ASSISTANT COMMATTS WERE SPEAKERS AT BOGOTA
CHAMBER OF COMMERCE TWO-DAYS SEMINAR ON COLOMBIAN TRADE
RELATIONS. SEMINAR ATTENDED BY APPROXIMATELY 75 PERSONS.
ONE AND ONE HALF MAN-DAYS.

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J. ASSISTANT COMMATT ATTENDED CONVENTION OF COLOMBIAN FINANCIAL
INSTITUTIONS IN CARTAGENA DURING MAY 19-20. TWO MAN-DAYS.

K. COMMERCIAL SECTION ORIGINATED AND LED FOREIGN BUYERS GROUP
TO TEXTILE MACHINERY EXHIBITION IN GREENVILLE, SOUTH CAROLINA.
FIVE MAN-DAYS.

L. USDOC TEXTILE EXPERT VISITED COLOMBIA IN JUNE TO BRIEF
COLOMBIAN PRODUCERS ON NEW TEXTILE CATEGORIZATION SYSTEM
AND ON METHOD ON COMPUTING EQUIVALENCIES BETWEEN GARMENTS
AND FABRICS. THREE MAN-DAYS.

J. MANAGER OF CAMPAIGN 6 (POLLUTION CONTROL EQUIPMENT)
ORGANIZED SUPPORT FOR 2ND IBERO-AMERICAN CONGRESS ON ENVIRONMENT
TO BE HELD IN BOGOTA ON SEPTEMBER -48. THREE MAN-DAYS.

3. CCP PERSONNEL RESOURCES REDUCED AT END OF QUARTER
DUE TO TRANSFERS. MANAGER OF CAMPAIGNS V AND VII DEPARTED
ON JUNE 15; AGRICULTURAL ATTACHE LEFT ON JUNE 23. REPLA-
CEMENTS NOT EXPECTED UNTIL LATE JULY. LOCAL EMPLOYEE
CEDIEL, WHO LED FBG TO SOUTH CAROLINA, WENT ON TO WASHINGTON
FOR TWO WEEKS TRAINING.

4. MAJOR UNCOMPLETED PROGRAMMED ACTIVITY WAS PLANNED VISIT
TO COAL AND NICKEL DEPOSITS. PENDING TRANSFER OF CAMPAIGN

MANAGER MADE VISIT IMPOSSIBLE. SECOND MINI-SEMINAR ON FOOD PACKAGING AND PROCESSING EQUIPMENT POSTPONED TO FOURTH QUARTER.

5. CCAG LOOKS FORWARD TO RESULTS OF WAG MEETING ON BOTH SECOND AND THIRD QUARTER REVIEWS.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BOGOTA06413
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780281-0730
Format: TEL
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780787/aaaacvpe.tel
Line Count: 123
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d66be779-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 BOGOTA 3400, 78 STATE 42393
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2092680
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION: CCP THIRD QUARTER REVIEW FY 78
TAGS: BEXP, CO
To: STATE COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/d66be779-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014